

- Download slots can easily be freed up if for some reason you need to grant a recipient an extra download of a file.
- Tracking of downloads includes date, time, IP address, track and format (MP3 or WAV) and of course the recipient. This information is viewable in real time.
- IP address logging of each download helps to identify frequent promo sharers.
- Easily track promo recipients who have viewed the download page but not downloaded any audio files.
- Manually send or resend a promo to a full Promo List or to an individual recipient.
- Reminder emails can be sent which are tailored to either remind recipients that they have not yet downloaded or to supply feedback if they have already downloaded audio.
- Recipients who have supplied feedback will never receive reminder emails.
- Sending of duplicate promos to recipients is intelligently prevented unless you specifically instruct the system to do so. This means you can send a Promo to the same Promo List over and over again and the system will only send to the recipients that you may have only just added to that list.
- Promotional feedback and support along with best track and a rating is collated ready to be added to your sales sheets.
- All statistics are displayed in easy to read tables.
- Unlimited promo lists means you can configure your promotion by any way you decide i.e. A-list, B-List, Reviewers, Taste Maker etc.
- Promo Lists can be set so that feedback is not required which hides the feedback form to all recipients on these lists (i.e. Licensing Recipients).
- DJ Import allows you to upload recipients to any of your promo lists from CSV files (Microsoft Excel).
- Our LMS (Label Management System) is accessed online preventing the need for you to install and maintain any software.
- Multi user access allows more than one Label Manager to work in the system independently.
- All actual download links whether the audio files are stored on your Server / FTP or on the Label Worx servers are never disclosed to prevent recipients from bypassing our system.
- Enabling Force Feedback means that DJs & other Recipients can only download after they have submitted feedback.
- No sign up fees or monthly charges

Features In Development

- Our new Promo Scheduler will allow you to specify all of the dates that you would like your individual promo lists to receive your promo and our system will handle the rest.
- Paid Promo System - As an extension to the current Promo Manager system this will enable labels to easily manage their paid promo subscribers and track their downloads. It will maintain their current balance of promos remaining in their subscriptions and send out automated mailers reminding subscribers that their subscription is nearing its end.
- Our new promo application system will allow labels to receive applications for people wishing to join their promo list. A simple accept or deny system will then allow you to easily vet and manage these applications.

PROMO MANAGER

Pricing

Each Promotional Campaign Costs 1.5 Credits - A Single Flat Fee

The Promo Manager operates using a credits payment system. You buy credits using Paypal and these are then stored on your account allowing you to spend them as and when you need to.

Credit Bundles	Price
1 Credit	£5.00
6 Credits	£30.00
10 Credits	£49.00
20 Credits	£96.00

All prices are subject to 17.5% VAT

For each promo campaign that you run there is a flat fee charge of 1.5 credits. We do not charge you for bandwidth, for the number of downloads or anything else. You simply pay once, when you start your promo campaign.

It sounds too good to be true right? Are you still looking for hidden charges? Well don't. There isn't any. 1.5 credits is all you will pay for one campaign to any number of recipients or promo lists.

Rest assured that reliability and speed is not compromised in this pricing either. Your audio files will be store on our secure servers in what is independently rated as the Fastest data centre in the UK (Third fastest in the World). Our servers successfully deliver 1000s of files each and every day to users all over the world at ridiculous download speeds.

Promo Template Design

Our promotional download page and emails can be customized to blend in perfectly with your record labels branding. Our in house designer can design and deliver a style that works great for your company.

All promo designs are charged at 4 credits. Please email labels@label-worx.com if you would like a design completing.

Template Design	Price
4 Credits	£20.00

Example design layouts can be seen here - www.label-worx.com/template

Registration

Registration is completely free. Just complete the signup form at the link below and get access to your free account - www.label-worx.com/signup